



**RentmyBoat**  
HOME OF FUN ON THE WATER

## Rent My Boat (RMB) Privacy Policy

### Effective Date

10 May 2026

### Introduction

Rent My Boat (“RMB”, “we”, “our”, or “us”) respects your privacy and is committed to protecting your personal information in accordance with the Australian Privacy Principles contained in the Privacy Act 1988 (Cth).

This Privacy Policy explains how we collect, use, store, and disclose your personal information when you interact with our website, social media pages, advertisements, booking forms, or services.

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## What Information We Collect

We may collect personal information including:

- Full name
- Phone number
- Email address
- Residential address
- Date of birth
- Boat licence details (if required)
- Booking and hire information
- Payment-related information
- Communications and enquiries
- Photos or videos voluntarily provided or tagged on social media

We may also collect limited website or device information through cookies, Meta/Facebook Pixel, and analytics tools.

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## How We Collect Information

We collect information when you:

- Submit an enquiry or booking form
  - Contact us by phone, email, website, or social media
  - Interact with our Facebook or Instagram advertisements
  - Participate in promotions or competitions
  - Use our website
  - Hire or operate our vessel(s)
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## Why We Collect Your Information

We collect and use your information to:

- Respond to enquiries and bookings
  - Provide boat hire services
  - Verify identity and eligibility
  - Process payments and refunds
  - Improve customer experience
  - Conduct safety and compliance processes
  - Send booking confirmations or operational updates
  - Improve our advertising and marketing performance
  - Meet legal and regulatory obligations
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## Marketing Communications

RMB may contact you regarding promotions, special offers, availability updates, or related services.

You may opt out of marketing communications at any time by contacting us or using unsubscribe options where available.

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## Disclosure of Information

We do not sell your personal information.

We may disclose information to:

- Payment processing providers
  - Website, booking, or software providers
  - Marine safety or regulatory authorities where legally required
  - Insurers or legal representatives where necessary
  - Contractors or service providers assisting RMB operations
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## Data Security

We take reasonable steps to protect personal information from misuse, interference, loss, unauthorised access, modification, or disclosure.

However, no online transmission or storage system can be guaranteed to be completely secure.

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## Access and Correction

You may request access to, or correction of, your personal information by contacting us.

We will respond within a reasonable timeframe where required by law.

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## Cookies and Analytics

Our website and advertisements may use cookies, Meta Pixel, and analytics tools to help us understand website traffic and advertising performance.

These tools may collect anonymous or aggregated browsing information.

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## Third-Party Links

Our website or social media pages may contain links to third-party websites or services.

RMB is not responsible for the privacy practices of external websites.

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## Changes to This Policy

We may update this Privacy Policy from time to time.

The latest version will always be available through our website or upon request.

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## Contact Us

For privacy-related enquiries, requests, or complaints, please contact:

Rent My Boat (RMB) Queensland, Australia Email: [Insert Email Address] Phone: [Insert Phone Number] Website: [Insert Website URL]

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By interacting with RMB services, website, or advertisements, you consent to the collection and use of information in accordance with this Privacy Policy.



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